

Status Note on STRIVE Project

Ministry of 'Skill Development and Entrepreneurship' Govt. of India has introduced a Central Sector Scheme (CSS) namely 'Skill Strengthening for Industrial Value Enhancement (STRIVE)' project assisted by World Bank with an objective for improving the relevance and efficiency of skills training provided through ITIs and Apprenticeships. The closing date of the project is November 2022.

Objective of the Strive Project:

The objective of the project is to improve the relevance and efficiency of Skill training provided through the ITIs and apprenticeship training.

A) Result Area 1: Improved Performance of ITIs

Each ITI will have **Key Performance Indicators (KPIs)** which will be concurrently monitored for further disbursement of funds. The KPI for the captioned result area are:

- i. **Percentage increase in number of graduates at respective ITI.**
- ii. **Increase in female enrolment rate across trades being conducted at the respective ITI.**
- iii. **Percentage increase in total enrolments at the respective ITI.**
- iv **Increase in percentage of total trainees at the respective ITI who have undergone On the Job Training (OJT) as per the prescribed curriculum.**

Funds status under Result Area-1:

An amount of **Rs. 3070.65 Lac** has been sanctioned to 19 ITIs of the State for project life.

An amount of Rs. **12.24 Cr.** was allotted for the FY 2020-21 & 2nd tranche of funds i.e. Rs. **3.95 Cr.** for the FY 2021-22 has been released by DGT, New Delhi.

Activities performed by ITIs to incur funds allotted during 2020-21.

1. *Capacity Building for the trainees of ITIs.*
2. *Improved teaching and learning aids.*
3. *Procurement of trades specific teaching and learning material.*
4. *Adding or improving internet facilities on campus.*
5. *Purchase print and Digitalized books and e-journals, CDs and other learning material related to the trades being offered, soft skills, or employment prospectus of trainees.*

6. Travel cost, hospitality and honorarium paid to industry personnel/experts for participation in curriculum development/ revision/restructuring, trainee assessment, guest lecture and training of trainers.
7. Expenditure towards inviting industries and hospitality personnel during campus interviews and counselling sessions for trainees.
8. Honorarium, boarding/lodging expenses for industry personnel/experts to give specialized trainings to trainees.
9. Cost incurred in mobilization of trainees for industrial trainings.

Activities performed for women trainees in ITIs (Result Area-1):

1. One exclusive Women ITI (Nalagarh) has been selected under the Project.
2. Enrollment of women trainees has been increased in ITIs after the commencement of the STRIVE project.
3. Re-imburement of transport charges to women trainees.
4. Hiring of vehicle for transportation of women trainees to industry premises for OJT.
5. Fee waiver for the women trainees who have stood first in the employability skills examinations.
6. New Short-term courses started for the skill development of women trainees in ITIs.

B) Result Area 2: Increased State Capacities to Support ITIs and Apprenticeship Training:

The state Government is to be incentivized for policy and regulatory reforms that are aimed at improving the overall ecosystem for ITIs and apprenticeship. Funding will be released to states/ UTs for achievement of annual targets for three Key Performance Indicators (KPIs):

- i. Conducting tracer studies
- ii. Reducing vacancy of ITI trainers
- iii. Development of Career progression policy for ITI trainers

Fund allocation to the states/UTs will be in proportion to number of government ITIs in the State/ Union Territory (UT). The incentives received by the states on achievement of KPIs will be utilized for activities related to skill development.

Funds Status under Result Area-2:

Funds allocated under RA-2 for project life: Rs. 11.80 Crores

Funds received till date under RA-2: 6.67 crores (2019-20=1.18 cr., 2020-21=2.36 cr., 2021-22=2.83 cr. & SPIU=30 Lakh)

Activities performed under Result Area-2:

1. Capacity building/workshops for the 1000 Nos. of Officers/officials/ministerial staff of the Directorate and Principals/Group Instructors/Instructors/Trainers/trainees of ITIs.
2. Procurement of office equipments i.e. Laptops, Computers, Printers, Xerox machines, Air-conditioners & aqua-guards for State Directorate.
3. Installation of Internet Leased Lines in 61 Govt. ITIs.
4. Procurement of Video Conferencing System for 61 ITIs and Directorate.
5. Installation of Grid Connected Rooftop Solar Power Plants in 22 Govt. ITIs have been proposed. Out of 22 ITIs, 10 ITIs is being covered under phase-I. The remaining 12 ITIs will be covered under phase-II.

SAMC

State Apprenticeship Monitoring Cell (SAMC) has been established to strengthen the Apprenticeship Training in the state. This cell is to interact with industries and make them aware of the same by promoting the rules & benefits of the Apprenticeship Act, 1961.

Funds to the tune of Rs. 48 Lakh have been sanctioned by Govt. of India to set up SAMC.

Activities performed by the State Apprenticeship Monitoring Cell (SAMC):

1. Office equipments i.e. Computers, Printers & LEDs have been procured.
2. Awareness workshops have been organized to promote the Apprenticeship scheme in the state.

C) Result Area 4: Improved and Broadened Apprenticeship Training:

Industry Apprenticeship Initiative (IAI) grant is a new initiative offering systematic support to Industry Cluster for getting involved in promoting and organizing apprenticeship training among its member firms and to assist in managing the entire gamut of the apprenticeship process which will include trade selection, identification & registering the potential apprentices on apprenticeship portal and signing of apprenticeship contracts by the designated authorities for assessment and certification apprentices.

A total of 100 Industrial Clusters (ICs) will be covered pan India. ICs will be shortlisted by States and selected at the national level on the basis of proposals submitted by ICs. This being a new initiative of engaging with private ICs there will be a pilot across 10 ICs in order to understand the challenges and fine tune the project guidelines accordingly.

A maximum allocation of INR 1 crore will be available per Industry Cluster (IC) for a project duration of 3 years. However, exact quantum of funds allocated to individual ICs will depend on the Industry Apprenticeship Initiative (IAI) plan submitted by the IC and achievement of the KPI specified below.

Funds may be utilized towards activities including, but not limited to: cost of establishing and running an apprenticeship cell in the cluster, development of curricula, hiring of trainers, training of trainers, awareness raising, etc. KPIs for this component include:

- i. Signing of apprenticeship contracts between employer/Industry and apprentices as stated in IAI plan.
- ii. Capacity development of staff of participating enterprises and other stakeholders
- iii. Submission of project completion report.

Additionally, at the State level this component will also focus on:

- i. Research and awareness creation to examine the interest of employers in apprenticeship and benefits derived from apprenticeship.

Capacity Development of state/central government officers and industry to create awareness of apprenticeship training programs, policies and benefits.

One Industry Cluster (IC) i.e. BBNIA, Baddi has been selected in Himachal Pradesh.

Funds to the tune of Rs. 40 Lakh have been sanctioned by Govt. of India for this Industry Cluster.

Activities performed by the Industry Cluster (IC):

1. Time to time Industry Visit of the personnel hired by the industry cluster to promote the apprenticeship training
2. Office equipments procured by the IC to make the Apprenticeship Implementation Centre (AIC) functional.

